

Internet Mystery Storyboards

Three visual hooks. Three designer briefs.

Original application samples for concept direction, image selection, copy and composition. These are not previous client commissions. The images are illustrative mockups, not archival evidence.

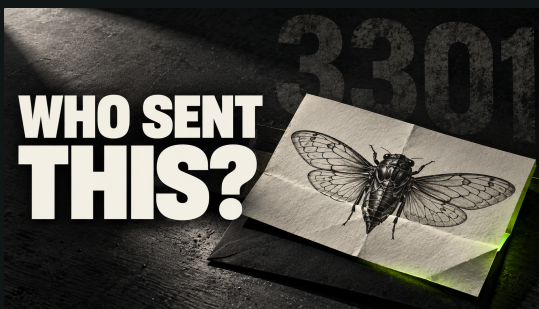


01 / LOST MEDIA / FEX

The Song With No Name

WHO SANG THIS?

Concept preview + composition map
Source notes + asset selection



02 / INTERNET MYSTERY / CICADA 3301

The Invitation Nobody Signed

WHO SENT THIS?

Concept preview + composition map
Source notes + asset selection



03 / STRANGE CHANNEL / WEBDRIVER TORSO

The Channel That Looked Like a Code

WHY UPLOAD THIS?

Concept preview + composition map
Source notes + asset selection

01 / LOST MEDIA / FEX

The Song With No Name



CONCEPT ILLUSTRATION / WHO SANG THIS?

VIDEO TITLE DIRECTION

The Song the Internet Took 17 Years to Identify

VISUAL HOOK

A familiar object holds an unfamiliar voice. The unlabeled cassette raises one simple question before the viewer knows the answer.

COMPOSITION

Place the question on the left 45% and a large cassette on the right. Angle the cassette slightly toward the type. Keep the tape loop below the words. Dark teal background; amber rim light on the cassette; white type. No face collage, extra arrows or second headline.

WHY THIS DIRECTION

A single warm object and three large words stay readable in a crowded feed. The title supplies the search duration; the image supplies the missing identity.

BUILD IN THE DESIGNER'S NATIVE FILE

Build a 1280 x 720 canvas. Keep essential content at least 64 px from the sides and 40 px from the top and bottom. Set WHO SANG above THIS? using Big Shoulders Bold or an approved condensed sans. Keep it as live text; do not use the mockup as a flattened final. Use an original cassette photo or illustration with a blank label. Light the object from the right; keep the left quiet. Make the cassette readable as one silhouette. Keep the lower-right 190 x 55 px free of crucial detail for the duration badge. Check the exact final at 160 x 90 and 320 x 180.

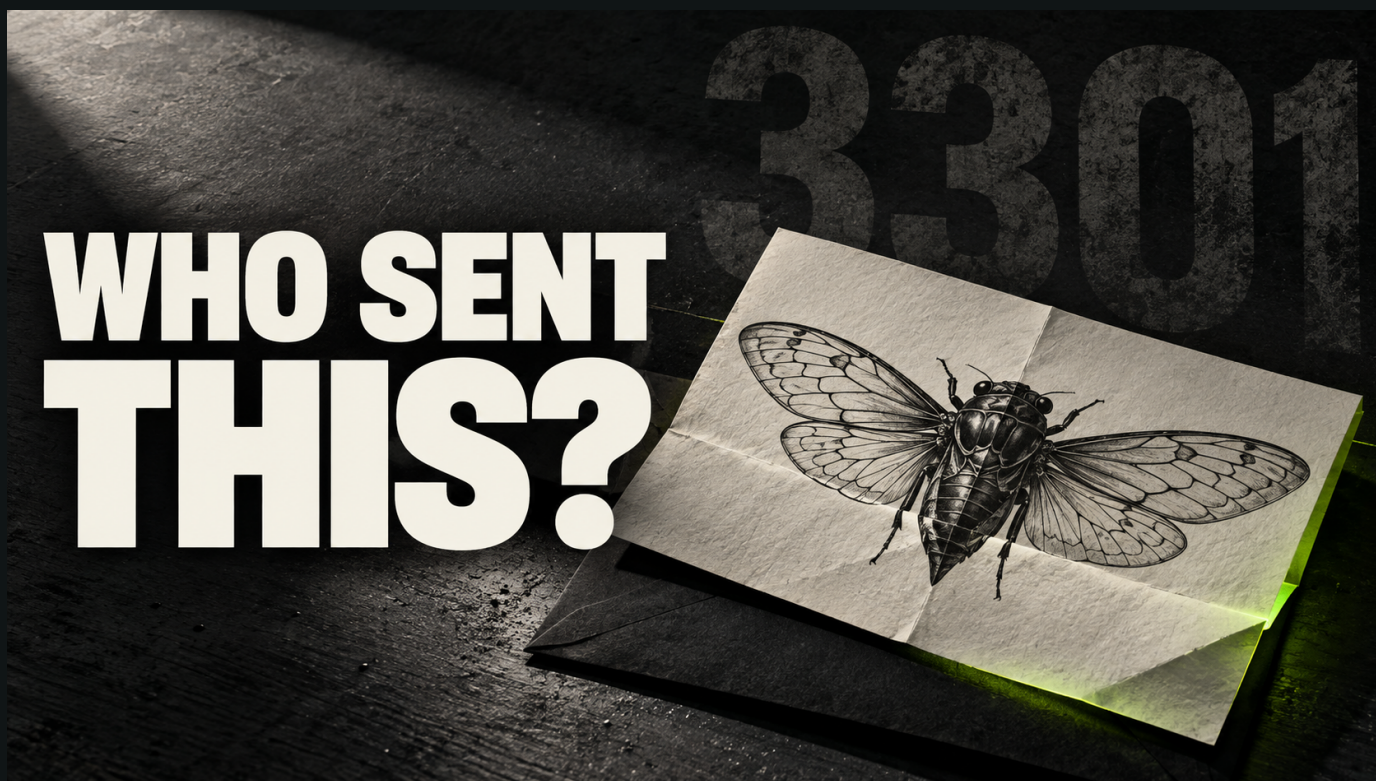
TRUTH CHECK

This is a retrospective mystery, solved as Subways of Your Mind by FEX in 2024. The imagined cassette is not the listener's original tape. Do not imply the song remains unidentified.

FACTUAL SOURCE

FEX - official band history. Sources and rights notes are linked on the final page.

The Invitation Nobody Signed



CONCEPT ILLUSTRATION / WHO SENT THIS?

VIDEO TITLE DIRECTION

Cicada 3301: The Puzzle Behind the Invitation

VISUAL HOOK

An anonymous invitation is more unsettling than a wall of codes. The insect and 3301 identify the topic while the question asks about the sender.

COMPOSITION

Set the question on the left 47%. Place a folded paper and envelope on the right, with one original cicada illustration. Put 3301 large but low-contrast in the upper-right background. Charcoal, ivory and a restrained green edge. No fake cipher strings, website screenshot or extra question marks.

WHY THIS DIRECTION

The contrast between paper and shadow gives one immediately readable object. A small green accent adds unease without making decorative symbols look like evidence.

BUILD IN THE DESIGNER'S NATIVE FILE

Build a 1280 x 720 canvas with 64 px side and 40 px vertical essential-content margins. Set WHO SENT above THIS? as live text. Use an approved bold grotesk; the numeric 3301 is secondary context, not competing copy. Use an original paper-and-cicada illustration or a fresh still-life photo. Keep the insect wings large enough to read at 160 x 90. Reserve the bottom-right 190 x 55 px for the duration badge. Reduce textures before reducing the headline size.

TRUTH CHECK

The envelope and insect are illustrative devices, not a recovered invitation. An anonymous sender does not establish a CIA, criminal or cult connection. Historical material must be checked against authenticated messages before factual use.

FACTUAL SOURCE

Cicada Solvers – archive of original puzzle material. Sources and rights notes are linked on the final page.

03 / STRANGE CHANNEL / WEBDRIVER TORSO

The Channel That Looked Like a Code



CONCEPT ILLUSTRATION / WHY UPLOAD THIS?

VIDEO TITLE DIRECTION

Webdriver Torso: The Channel Everyone Misread

VISUAL HOOK

Two plain rectangles become uncanny on an old screen. The mismatch between a public video channel and apparently meaningless uploads creates the question.

COMPOSITION

Put the question on the left 48%. Use one CRT screen on the right with original red and blue rectangles on a pale field. Cool blue spill, red edge light and a quiet dark background. Keep the screen content simple. No faces, alarming counters or surveillance agency insignia.

WHY THIS DIRECTION

The simple red/blue image is recognizable at small sizes. The question promises an explanation without pretending the technical test was a threat.

BUILD IN THE DESIGNER'S NATIVE FILE

Build a 1280 x 720 canvas with 64 px side and 40 px vertical essential-content margins. Set WHY UPLOAD above THIS? as live text. Use Big Shoulders Bold or an approved compact geometric display face. Create the red/blue test motif from basic editable shapes. The physical CRT is an illustrative setting, not a claim about the original uploads' recording equipment. Keep the bottom-right 190 x 55 px free of crucial screen content and check the final at 160 x 90. Keep both red and blue shapes distinct in grayscale by their placement.

TRUTH CHECK

The case has a documented Google testing explanation. Build curiosity around how viewers interpreted it, not a false claim that it is still an unsolved threat. The CRT is an original imagined mockup.

FACTUAL SOURCE

Google engineers – Software Engineering at Google, chapter 14. Sources and rights notes are linked on the final page.

RESEARCH / ASSET SELECTION / HANDOFF

Sources & Image Plan

01 / THE SONG WITH NO NAME

The band's history dates the identification to 4 November 2024 and describes the search that began in 2007.

Open research source: [FEX - official band history](#)

Hero: original cassette mockup included. Final alternative: shoot an unbranded cassette on a dark desk or obtain a commercially licensed generic cassette photo. FEX's archive images are research references only; request permission before reusing them. No song audio is included or licensed by this sample.

02 / THE INVITATION NOBODY SIGNED

The archive preserves puzzle material from 2012 onward, including the initial recruitment-style message and later signed messages.

Open research source: [Cicada Solvers - archive of original puzzle material](#)

Hero: original concept illustration included. Research: original-message archive linked. Do not assume the repository's software license grants every third-party image's commercial rights. Use fresh artwork for the thumbnail and clear rights before reproducing any archive screenshot in the final video.

03 / THE CHANNEL THAT LOOKED LIKE A CODE

Google's engineering book explains that automated scripts generated and uploaded videos to a Google-owned public YouTube channel to test rendering quality.

Open research source: [Google engineers - Software Engineering at Google, chapter 14](#)

Hero: original CRT concept illustration included. Final motif: redraw simple red/blue rectangles in the designer's native file. Google's engineering account is a factual reference, not permission to reuse YouTube video frames or third-party photos. No third-party footage is bundled.

WHAT THE PACK CONTAINS

Three original PNG concept previews, three editable SVG layout diagrams, three Markdown designer briefs and this PDF. The SVG files are maps of the layout, not layered versions of the illustrations.

HANDOFF STANDARD

Final thumbnail canvas: 1280 x 720, live text, cleared image rights and a readable 160 x 90 preview. The supplied PNG mockups are 1672 x 941 (approximately 16:9). They have no claimed CTR results. Final artwork is produced by the client's designer.